



Casual Colors®

## KILZ® CASUAL COLORS® PRODUCT FACT SHEET

### PRODUCT DESCRIPTION:

KILZ® Casual Colors® is a collection of premium quality paints with a one-coat coverage guarantee.<sup>1</sup> Available in more than 1,000 standard and custom colors and designed to provide a professional-looking finish, KILZ Casual Colors offers a unique container with a built-in spout for controlled pouring, and a lid which doubles as a paint cup.

### INTERIOR PAINTS:

- **KILZ Casual Colors** Ceiling Paint - Ideal for drywall, plaster, masonry, stucco, acoustic tile, wood or panel ceilings. Available in White
- **KILZ Casual Colors** Interior Flat - Perfect for walls or ceilings and an ideal choice for children's rooms or bedrooms. Available in White, Bright White/ Base 1, or Base 2 and 3
- **KILZ Casual Colors** Interior Eggshell - Ideal for walls. Available in White, Bright White/ Base 1, or Base 2 or 3
- **KILZ Casual Colors** Interior Satin - Designed for walls, woodwork, doors and trim. Available in White, Cashmere White, Bright White/ Base 1, or Base 2 and 3
- **KILZ Casual Colors** Interior Semi-Gloss – For use on walls, woodwork, windows, doors and high-wear areas. Available in White, Cashmere White, Bright White/ Base 1 or Base 2 and 3
- **KILZ Casual Colors** Interior/ Exterior High-Gloss – Ideal for woodwork, cabinets, furniture, windows, doors, soffits, fascia, trim and areas requiring frequent washing. Available in Bright White/ Base 1

### EXTERIOR PAINTS:

- **KILZ Casual Colors** Exterior Flat – Recommended for siding, trim, doors, windows, shutters and fences. Available in White, Bright White/ Base 1, or Base 2 and 3
- **KILZ Casual Colors** Exterior Satin – Recommended for siding, trim, doors, windows, shutters and fences. This product can also be used on interior and exterior porches and floors. Available in White, Bright White/ Base 1, or Base 2 and 3
- **KILZ Casual Colors** Exterior Semi-Gloss – Recommended for siding, doors, windows, shutters and fences. Available in White, Bright White/ Base 1, or Base 2 and 3

### SPRAY PAINTS:

- **KILZ Casual Colors** Spray At Any Angle!™ – A premium spray paint that provides excellent coverage. Special features include a citrus scent and a specially designed tip to reduce back-spray onto the user's finger. This unique feature paints in any position – even upside-down.

<sup>1</sup> Refer to the limited warranty on the product label for details.

**AVAILABILITY/ PRICING:**

KILZ Casual Colors products are sold exclusively at Wal-Mart® stores nationwide. The suggested retail price per gallon ranges from \$17.88 to \$21.97.

**WEB SITE:**

For additional painting tips, please visit [www.kilzcasualcolors.com](http://www.kilzcasualcolors.com).

**FOR MORE  
INFORMATION:**

Please contact Heath Meyer at (312) 616-2449 or [hmeyer@ckpr.biz](mailto:hmeyer@ckpr.biz).

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